



Central Valley Chemical Safety Day

Kern County Spray Message

Jeff Rasmussen President KCFB

February 18th, 2016

What is Spray Safe?

Kern County Agricultural

General overview about pesticides & regulations

Need to Connect, Collaborate, and Commit

Kern County Agricultural 2014

2nd Largest County in Gross Values \$7.5 B

- ▶ Top Crops
- ▶ Grapes
- ▶ Almonds
- ▶ Milk
- ▶ Citrus
- ▶ Cattle & Calves
- ▶ 13.89% California Gross Values



Pesticide Overview

- ▶ California Environmental Protection Agency
 - ▶ CAL/EPA(7 Department)
- ▶ California Department of Pesticide Regulations 1901 1st pesticide related law
- ▶ County Agricultural Commissioner's Office

Pesticide in general-

- ▶ Chemical compound designed to kill and organism
- ▶ Natural - organic
- ▶ Synthetic - conventional



Perception is EVERYTHING!



Perfect storm

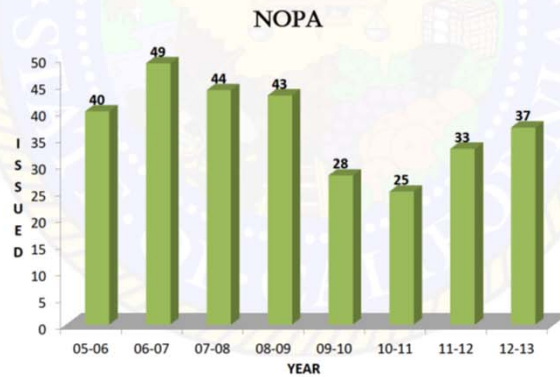
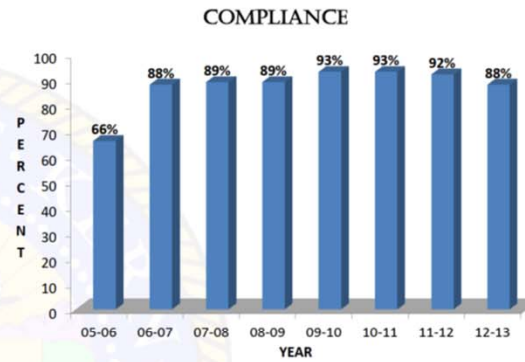
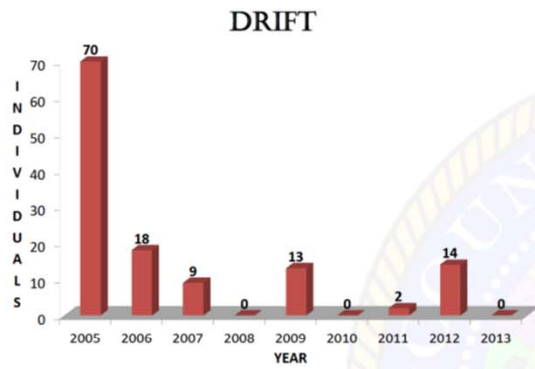
2004 40 drifts

2005 70 drifts

Senator Dean Florez

Show me the data

KERN COUNTY, CA-INCIDENT STATISTICS



Three C's and own your SPACE!!

Connect - to issue

Emotional VS Mental

Collaborate - with like minds

Commit - fight for your space

Thank you!

